

# **Business model for the sale of recorded media through the Internet and other distribution channels adapted to the acoustic print and replay system set up of the customer**

## **Abstract of the Disclosure**

The proposal constitutes a business model for selling recorded media, through the Internet and other channels, adapted to the acoustic print and replay system set up of the customer. The proposal's main objective is to sell edited copies of the original record in order to produce a richest experience for the customer, based on the unique characteristic of the customer's reproducer system and the acoustic characteristics of the customer's listening site. The proposal attempts to face the current media problems, specially the popular music industry, raised because the home appliances industry is nailed in the HIFI STEREO paradigm where innovation is coming from fancy designs, the Media Industry is finding hard to protect its copyrights due to the disruptive ways of exchange files provided by Internet and finally, because the talent source, the artists, especially the famous ones are looking at Internet as a much more profitable distribution channel.